



July 23, 2012

# Please join us!

We hope to see you at the KSER Foundation annual meeting from 7 to 9 p.m., Tuesday, Aug. 14 at the KSER studio, 2623 Wetmore Ave., Everett. You'll have a chance to meet KSER's new station manager, Tom Clendening, and the candidates for the KSER Board of Directors.

As a KSER member, you are eligible to vote for the board candidates! To be counted, your ballots must be received at the KSER Foundation post office box by 4 p.m., Aug. 13 – the day before the annual meeting – or delivered in person at the start of the annual meeting. The election process is posted at kser.org.

Thank you for your support of KSER!





**Brenda Mann Harrison**President, KSER Foundation Board of Directors

## 2012 KSER Foundation Board of Directors Candidates

The KSER Foundation is an independent, non-profit, 501(c)3 foundation governed by a Board of Directors, which can comprise up to 18 individuals. Members of the Board of Directors are all volunteers. They typically serve a three-year term and are limited to three consecutive terms.

The candidates you see below are either up for election for the first time or have completed a three-year term and are seeking re-election. All of these candidates are running unopposed for a board position, so KSER members can vote "yes" for each candidate presented on the ballot. The KSER Board of Directors fully endorses all of these candidates.



**Marla Hamilton Lucas** 

Occupation: Small Business Owner, Event Horizon

Farm

Residence: Snohomish, WA

On Public Radio: I appreciate the commitment that public radio makes to providing balanced and thoughtful coverage of news and issues. I think it's good that KSER is taking public radio back a few steps and

presenting content that is community generated and providing some points of view that the larger public radio stations are not. I'd like to see this community resource be able to continue and to grow.

**Board / Community Experience**: Most recently Finance Manager at a Conservation District for more than ten years, working directly with/for a volunteer Board of Supervisors. Began professional career in public accounting and worked at several large companies in the Seattle area in various financial roles. Washington State CPA. Member of Snohomish City Toastmasters.

MESSAGE FROM THE KSER STATION MANAGER

### Dear KSER Member,

I've lived in our corner of the Pacific Northwest for nearly two decades and have always loved listening to 90.7 FM. Now, as the new KSER Station Manager, I get to be a part of this dynamic and unique voice of Snohomish and Island counties. Having spent my entire career in broadcasting, I know that many communities do not have a special, local resource like KSER. Thanks to your ongoing support and commitment we can work together to make sure KSER continues to grow as a very special music, news and public affairs outlet. We couldn't do it without you. Thanks!



Tom Clendening KSER Station Manager

#### Keep connected

on Cladin

Help KSER provide you with news and information by registering your email address at: <a href="https://www.kser.org/newsletter">www.kser.org/newsletter</a>. KSER never shares our mailing lists!

## Mark your calendars!

July 31: Nominations due for the annual KSER Voice of the Community Awards. Nomination form and details: www.kser.org.

**Nov. 10:** KSER Voice of the Community Award Celebration from 7 to 9 p.m., at the Weyerhauser Room, Everett Station.



**Brad Goergen** 

Occupation: Attorney, Graham & Dunn PC

Residence: Edmonds, WA

On Public Radio: Community radio is a modern form of the "marketplace of ideas" at the local level. Community radio provides a forum for us, as a community, to express ourselves, to listen, and to find those things—ideas, songs, conversations—that resonate for each of us.

Board / Community Experience: Leadership Snohomish County, Class of 2011/2012; Western Oregon University Foundation, 2009–present; Editorial Board of The Advocate (official publication of the Idaho State Bar): 2004–2007; City of Stayton, Parks Board: 1998–1999.



### **David Kosar**

Occupation: Agency owner and President David Kosar

Insurance Agency, American Family Insurance

Residence: Everett, WA

On Public Radio: Community radio brings a voice to important topics of the day at the in depth level detail that is needed in today's world. It offers a diverse perspective in both discussion topics and in musical offerings offering something for every listener. It has the power to shape and change the conversation.

**Board / Community Experience:** Currently a member of the advisory board for Washington State University, College of Education. Prior board experience includes: Treasurer, Safeco Insurance Foundation; President, Bach Society of St, Louis; President, Quad County Cancer Assistance; Vice President, Bethany House; Sr. and Jr. Warden, Trinity Episcopal Church, Everett; and the Advocacy Board Bellevue Community College



# **Cheryl Telford**

Occupation: Strategic Partnerships Manager, Sno-Isle

Libraries

Residence: La Conner, WA

On Public Radio: I believe the intrinsic value of Community Radio is it strengthens the "cultural health" of a region. In addition, it empowers community members by providing a forum for a diversity of viewpoints and ideas, and promotes awareness of local organizations and services.

**Board / Community Experience:** Serving on the Workforce Development Council (WDC) Snohomish County Board, as chair of WDC Services Delivery Committee, WDC Executive Board, WDC Communications and Policy Board, and the Economic Alliance Snohomish County, Community and Small Business Development Board.



President: Brenda Mann Harrison (Term expires 2013)

Vice President: Kari King (Term expires 2013) Secretary: Gary Evans

(Term expires 2013)
Treasurer: John Thielke
(Term expires 2013)

Past President: Karen Crowley (Term expires 2012; not seeking re-election)

Directors: Hayden Bixby (Term expires 2014)

Miriam Driss

(Term expires 2012; not seeking re-election)

Tom Killorin

(Term expires 2012; not seeking re-election)

Candace McKenna (Term expires 2013)

Sandy Thompson (Term expires 2012; completed three terms and cannot seek re-election for one year)

#### ON THE BALLOT

Current board member: Pam Somers (Term expires 2012; seeking re-election)

First-time candidates:
Marla Hamilton Lucas

Brad Goergen
David Kosar
Cheryl Telford



### **Pam Somers**

Occupation: Accounts Payable Specialist, United Way of Snohomish County

Residence: Lake Stevens, WA

**On Public Radio**: Community radio is unique - offering a non-commercial source of local, national and global information, providing an avenue for local talent, and giving each of us the opportunity to become more involved in its success.

**Board / Community Experience**: Currently serving as the KSER Board / Volunteer Liaison, Ethics Officer and board member. Former community experiences include the Washington Public Campaign Finance Reform and Healthcare For All Washington