

MINUTES



KSER Mission

To enrich our community through local, independent public radio and other services dedicated to arts, education, ideas and civic engagement.

KSER Vision

To be the preferred public radio stations for Snohomish and Island counties.

KSER Foundation Board Meeting

Tuesday, April 9, 2019

KSER Studios, 2623 Wetmore Ave., Everett, WA

MINUTES

6:45 p.m.

Call to Order

Board members present: Eric Fetters-Walp, Erin Monroe, Maire Atkinson, Keashia Garner, Sam Samano and Lisa Utter

Staff members present: Tom Clendening

Guests present: Michelle Dietz

General Manager's report

- Tom reported that the spring membership drive in March raised about \$44,000 but fell short of its goal. The next pledge drive runs June 13-26.
- The manager also announced that KSER has received a \$5,000 grant from the Tulalip Tribes.
- The station's CD players are being replaced for the on-air studio at a cost of about \$1,500.
- The parking lot next to the station building has been converted to a pay lot by its owner. He is researching possibilities for other places that staff can park and/or a trade agreement with the lot owner.
- The manager also reviewed the station's account balances for the month.

New business

- Erin moved to approve the minutes for the March board meeting. Sam seconded, and the minutes were approved 6-0.
- Tom reported that no rental pavilions are available at Forest or Legion parks this summer, so the volunteer picnic may have to make do without one. He said he'd check on covered shelter availability at McCollum Park and/or the Floral Building at Forest Park.
- Tom and the board discussed the future of the Voice of the Community Awards event, including whether to make it an on-air-only event. There was no consensus, though Erin and Maire said it might be time to try a different format for a couple years. Tom said he would check with the

KSER Foundation Board Meeting

MINUTES

Tuesday, April 9, 2019

Tulalip Tribes on its willingness to provide a venue again, and then the board can resume the discussion after that.

Treasurer's report:

- Erin reviewed the format of the financial spreadsheets for board members and talked about the endowment reserve fund.

Signal Boosters' report:

- Maire said she and Wade Oberlin, who has been an active Signal Booster, met recently. The Boosters hope to start meeting regularly again.

Public comments

- Michelle Dietz mentioned she's a prospective board member who has filled out her application. She asked a question about the station's listenership.

8:30 p.m.

Adjournment