

MINUTES

**KSER Mission**

To enrich our community through local, independent public radio and other services dedicated to arts, education, ideas and civic engagement.

KSER Vision

To be the preferred public radio stations for Snohomish and Island counties.

KSER Foundation Board Meeting

Tuesday, December 11, 2018

KSER Studios, 2623 Wetmore Ave., Everett, WA

MINUTES

6:45 p.m.

Call to Order

Board members present were: Nina Martinez, Eric Fetters-Walp, Maire Atkinson, Hilary McGowan

Staff members present: Tom Clendening, Chris Wartes

Guests present: Jim Pauley,

General Manager's report

- Tom reported that December's "mini" pledge drive had helped the station raise a little over \$17,000 to date in December, up from the previous year's drive. The fall pledge drive also exceeded its goal.
- The station is receiving a \$20,000 grant from the county's hotel/motel tax fund. He reported the station has received the first payment from the county for a video project KSER is overseeing.
- The station also has submitted its application for a grant from the Tulalip Tribes.
- Tom also reported that KEXP is donating 10 of its old computers to KSER.

Approval of October meeting minutes

Hilary moved to approve the minutes for the October board meeting (November's meeting was replaced by the board retreat). Maire seconded, and the minutes were approved 4-0.

New Business

- Board members reviewed and asked questions about the proposed 2019 budget. After more discussion, board members agreed to get some more information and either approve the budget via an email vote or during January's meeting.

Executive Committee:

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- Nina asked Eric if he'd be willing to serve as the board vice president and asked Maire about possibly serving as secretary during the new year. A vote on board officer positions is expected at the January meeting.
- Nina also led a discussion about recruitment of more board members, asking staff and other members about potential candidates.
- As a follow-up to November's retreat, board members agreed to hold another Saturday board retreat in the new year, tentatively scheduled for 10 a.m. Feb. 9.
- Nina mentioned the 2019 legislative session in Olympia and the possibility of asking for a grant from the state.

Signal Boosters:

- Hilary said she's planning to research prices for getting new KSER/Signal Boosters promotional merchandise made. There also was some discussion on how the merchandise should mention KSER vs. just Signal Boosters.
- She also reported on early plans for a KSER-sponsored performance in the coming year. She's also hoping to organize an event for station volunteers.
- Hilary also mentioned that Wade Oberlin still is following up on the idea of a station newsletter.

Other Business

Maire asked the board and Tom questions about the bylaws. Nina agreed to meet separately with her to discuss the topic.

Public Comments

- Jim Pauley asked a few questions about the board and committee structures, as well as about grants and promoting the station.

8:04 p.m.

Adjournment