

MINUTES



KSER Mission

To enrich our community through local, independent public radio and other services dedicated to arts, education, ideas and civic engagement.

KSER Vision

To be the preferred public radio stations for Snohomish and Island counties.

KSER Foundation Board Meeting

Tuesday, June 12, 2018

KSER Studios, 2623 Wetmore Ave., Everett, WA

MINUTES

6:45 p.m.

Call to Order

Board members present were: Nina Martinez, Larry McKeeman, Daniel Graham, Eric Fetters-Walp

Staff members present: Tom Clendening

Guests present: Maire Atkinson, Mary Dessen, Christopher Pease

General Manager's Report

- The General Manager updated the board on the completed spring and upcoming summer membership drives.
- The transition to a digital system for the underwriting announcements continues; show hosts are being trained on how the system works.
- The General Manager reported that a station computer failed. He hoped to have it working in time for the summer pledge drive.
- The General Manager also noted that the station's microwave relay failed that morning but had been restored.
- Mentioned the cash flow up to this point of the year. He explained that it may be necessary to transfer money out of the money market account for the first time in approximately two years.
- Oct. 18 has been set for the Voice of the Community Awards breakfast, and other dates for the VOCA nomination and selection process also have been finalized.
- The General Manager also reviewed the schedule for the annual meeting and board elections.

Approval of May Minutes

Larry moved to approve the minutes for May's meeting. Daniel seconded, and the minutes were approved, with Nina abstaining.

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New Business

Larry suggested holding a discussion on staff and board member responsibilities, possibly sometime during the next month.

Larry also started discussion to revisit the board's recent decision to allow underwriting from legal marijuana-related businesses. The consensus of the board after discussion was to revote on the issue after Tom drafts a revised policy, with board members potentially voting via email before the next monthly meeting.

Executive Committee:

- Nina reported that she and Tom met recently with Everett Mayor Cassie Franklin. Topics discussed included funding to upgrade the station's emergency equipment and the potential for trading the station's current property for another location as value of downtown area sites grows. Nina said the meeting was positive in tone.
- Nina said she also is continuing her efforts to set up a meeting with the Tulalip tribal council. She talked with the tribes' public relations director about their expectations, and that official suggested that the station present a business case that involves partnering with tribal youth.
- The KSER summer picnic will be held July 21 in Everett's Forest Park, Nina announced.

Signal Boosters:

- Daniel reported that the Rock Eruption fundraising concert on May 18 grossed \$653 and netted approximately \$153 after paying for expenses.
- Daniel also talked about discussions of other fundraising events, including the next Salish Sea event, which is scheduled for 9 p.m. on July 21.

Public Comments

- Mary Dessen asked about recruitment of new board members and whether anyone had applied yet. Tom replied no; then Maire Atkinson submitted her application in the next moment.
- Maire Atkinson added that she's excited about the picnic plans and potential partnership discussions with the Tulalip tribes. Noting that she thought the Rock Eruption event generated goodwill toward the station, she then asked about donation processes related to the station.
- Christopher Pease commented on his landscaping work at the station.

7:55 p.m.

Adjournment to executive session