

MINUTES



KSER Mission

To enrich our community through local, independent public radio and other services dedicated to arts, education, ideas, and civic engagement.

KSER Vision

To be the preferred public radio stations for Snohomish and Island counties.

KSER Foundation Board Meeting

Tuesday, December, 9 2025 - 6:00PM

In-person Meeting

MINUTES

6:12PM Call to Order

Board members present in person: Eric Fetters-Walp, Michelle Dietz, Lisa Utter, Lucia Bremer, Davin Stedman (5)

Board members not present: Ashley McDonald, Lindsey Frallic (2)

Staff: Garrett Michaels

Members of the public: Michael Svob

Approval of the Minutes

November minutes approved unanimously

General Manager (GM) Report

End of Year Sweepstakes - Started Nov 24th – with one more week to go before it ends on Dec 15th. \$8545 raised so far. When KSER originally started the sweepstakes, the Fire Tablet garnered a lot of donations, pledges have been going down each year since. Based upon how we end up this year, we may want to consider something else for next year.

Production Studio - refurb work is almost done, it will be able to be used as alternate “on-Air studio”. Hosts seem excited and impressed by improvements.

KSER Website - Need approval to move forward - The vendor, Freelock, is the company we have worked with for web hosting, also, this is the same company bailed us out when the website had been hacked previously. They have offered this as they move to a

new version of Drupal CMS. We had anticipated that this vendor for the services would charge about \$30,000 but have negotiated to the current rate of \$10,000.

TEXT REQUEST PROGRAM - is being used increasingly by hosts and their comfort level has increased. Some discussion about metrics.

DIGITALIZED MUSIC LIBRARY - continues and is up to 4,500 songs.

KSER HOLIDAY GATHERING - 62 RSVP's so far, RSVP deadline tonight. Everything is set.

1st QUARTER TOWN HALL - Scheduled for Feb 5th at Everett Public Library.

STUDENT INTERN – High School student from Mukilteo - Big Picture H.S. – on Wednesdays for 5 hours per week through the end of February.

Treasurer's report/ Budget

Bank Balances as of 12/9/2025

Checking \$25,967

Saving \$30,030

CD \$168,703

TOTAL \$224,700

ACCOUNT CLEAN-UP - Removal of old names and addition of Lisa Utter and Eric Fetters-Walp as signors on the account.

New Business

2026 Budget – discussed at Executive Committee Meeting - Budget proposal will not be ready until January board meeting. Erin Monroe will be helping with re-categorization. Proposed budget will include expense increases for Engineering. Anticipating revenue increases from Fundraising and Underwriting

KSER WEBSITE – Freelock contract approval passed unanimously for \$10,000 contract.

Isaiah Crowson – Has resigned from the KSER Foundation Board

Public Comment - none

Next meeting – January 13, 2026 in-person

7:43PM Meeting Adjourned

Minutes by Lisa Utter