

# MINUTES



## **KSER Mission**

To enrich our community through local, independent public radio and other services dedicated to arts, education, ideas, and civic engagement.

## **KSER Vision**

To be the preferred public radio stations for Snohomish and Island counties.

## **KSER Foundation Board Meeting**

**Tuesday, January, 13 2026 - 6:00PM**

In-person Meeting

## **MINUTES**

### **6:18PM Call to Order**

Board members present in person: Eric Fetters-Walp, Ashley McDonald, Lisa Utter, Lindsey Frallic, Lucia Bremer, Davin Stedman (6)

Board members not present: Michelle Dietz (1)

Staff: Garrett Michaels

Members of the public: Michael Svob

### **Approval of the Minutes**

December minutes approved: 3 Yes, 2 Abstain. Motion to approve by Ashley; seconded by Eric.

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## **General Manager (GM) Report**

**End of Year Sweepstakes** - Wrapped up on December 15<sup>th</sup> with \$16,500 raised, outperforming last year's total by over \$4,000.

**KSER Holiday Gathering** - Held at Amante Pizza on December 16<sup>th</sup> was a terrific success and came in under budget.

**Studio Refurb** – Production Studio work is 99% complete. Work has begun on the Main On-air Studio. Production Studio will be used as the primary broadcast studio until the work is completed in the Main Studio. Anticipated completion will be at the end of January.

**Logo** – Strong feedback on potential logo designs. Volunteer votes and feedback will be shared with the artist at the end of the week.

**App** – Launch has been delayed from the end of January to the end of February.

**Website** – The initial intake with Freelock is complete. Weekly follow up reports with Freelock happen on Thursdays, the first of these is scheduled for January 15<sup>th</sup>. We will form a volunteer web team to assist with testing and feedback.

**Sunlit Room Extended Play** – After 3 months we continue to receive positive feedback about the extended play of music from 3pm-5pm weekdays. All music for this time period is sourced from the digital music library. Extended Play is currently not hosted, but will be eventually.

**DIGITALIZED MUSIC LIBRARY** – Continues to grow and is up to 5,600 songs.

**1st QUARTER TOWN HALL MEETING** – For Volunteers, Staff and Board is Scheduled for February 5th at Everett Public Library.

### **Treasurer's Report**

Bank Balances as of 1/13/2026

Checking \$29,233

Saving \$30,031

CD \$169,126

TOTAL \$228,390

US Bank account clean-up. Addition of Lisa Utter and Eric

Fetters-Walp as signors on the account along with the removal of old names.

### **New Business**

**2026 Budget** – The board reviewed the budget, projecting \$485,980 in total operating revenue.

Key strategies for revenue growth include, increasing Underwriting Support to \$105,000 (up from \$55,000 in 2025) and increasing fundraising goals for the Spring, Summer and Fall Membership campaigns.

Formal Approval: Lisa moved to approve the 2026 budget; Lindsey seconded. Unanimously approved (6-0).

### **Public Comment - none**

Next meeting – February 10, 2026 in-person

### **8:11PM Meeting Adjourned**

Minutes by Ashley McDonald