

KSER Mission

To enrich our community through local, independent public radio and other services dedicated to arts, education, ideas and civic engagement.

KSER Vision

To be the preferred public radio stations for Snohomish and Island counties.

MINUTES - KSER Foundation Board Meeting

Tuesday, June 14, 2022 ZOOM meeting

6:45 Call to Order

Board members present: Eric Fetters-Walp; Michelle Dietz; Ashley McDonald; Erin Monroe; Lisa Uter

Staff members present: Tom Clendening

Guests present: None

General Manager's Report

- The General Manager reviewed the spring pledge drive which generated \$51,271 in pledges. Because of the ongoing pandemic, much of the pitching was done to director donors to the website so that we didn't have to bring in phone volunteers.
- KSER purchase two new workstations for our on-air ENCO automation system. Total cost is \$9,446. Installation will occur on July 13, 2022. These work stations will replace the system which was installed in 2014 and is starting to exhibit drive failure.
- KSER also ordered four new broadcast CD players to replace existing machines. Cost was \$1,754. They should be shipped by the end of July.
- We joined the Washington State Association of Broadcasters and have signed up for their alternative FCC inspection which will help us better prepare for the next actual FCC inspection.
- We installed a broadcast delay system in master control to be able to eliminate any foul language that may occur on call-in shows. Greg Ristau was able to obtain the system from another broadcaster at no cost.

Treasurer's Report

Erin presented a financial summary; a budget to actual report; and an updated statement of financial position. Erin reported that our checking account balance is \$44,831 and our money market account balance is \$170,054.

New Business

• Michelle and Ashley reported on planning for a KSER Fundraising event in late August. Ashley has lined up bands for the event. We are still working to finalize a venue for the event.

7:25 Adjourn