

MINUTES

**KSER Mission**

To enrich our community through local, independent public radio and other services dedicated to arts, education, ideas, and civic engagement.

KSER Vision

To be the preferred public radio stations for Snohomish and Island counties.

KSER Foundation Board Meeting

Tuesday, March 10, 2026 - 6:00PM

In-person Meeting

MINUTES

6:14 p.m. Call to Order

Board members present in person: Eric Fetters-Walp, Michelle Dietz, Lisa Utter, Lucia Bremer; Ashley McDonald present via virtual

Staff: Garrett Michaels

Members of the public: Tom Mara, Michael Svob

Approval of the Minutes

February minutes approved: 5 Yes, 0 No. Motion to approve by Lisa, seconded by Michelle.

General Manager (GM) Report

Quarterly town hall — Garrett summarized the first-quarter town hall meeting, noting that it was well attended and that the next one will be held in May.

Studio refurb — The main studio renovations are nearly complete, and the audio is working well after some adjustments. There was some discussion about what was fixed in the studio.

TuneIn status — KSER is streaming again via the TuneIn app. After listener complaints it had stopped there, we filed a complaint, which was addressed after some delay.

Building update — The boiler stopped working during the week of Feb. 23, resulting in no heat for the building. It has since been repaired; a safety inspection was then conducted, resulting in some suggested pro-active fixes.

New website and app — The teams working on both of these are progressing. The hope is that both will be ready to launch sometime in the second quarter of this year.

Logo — The options have been pared to just four through volunteer votes. Those choices are now posted in the KSER building; board members are encouraged to add their votes. The results so far are close.

Digitized Music Library — This continues to grow and is up to 6,800 songs in the library.

Transfer to the operating fund — Ahead of the spring membership drive, we needed to transfer \$12,000 from savings to checking to cover payroll and other expenses in recent weeks.

Treasurer's Report

Bank Balances as of 3/10/2026

Checking: \$12,185

Savings: \$18,034

CD: \$170,004

TOTAL: \$200,223

New Business

Spring membership campaign — Garrett said the drive will kick off on this Thursday, March 12th. A mailer already was sent to members to encourage donations, and there also will be an email going out to members. Garrett and staff have lined up some premiums for donors, including concert tickets. Phone volunteers are needed; board members are encouraged to sign up.

Board recruitment — Eric reminded board members that we're on the lookout for prospective board members, including those who might have specialized experience (fundraising, legal, etc.). Tom Mara, who is considering joining the board and attended tonight's meeting, then talked about his background and his interest in KSER.

Future fundraising — The board and Garrett revisited the idea of holding a "cornerstone event" with a headliner to raise funds and awareness for KSER. There was discussion of the best ways to potentially raise funds, including having VIP options. Additionally, Michelle talked about grants and the application process for them.

Tabling and underwriting — Garrett mentioned, in response to a board question about it, that we're still talking to the city about participating with them at the Everett Farmers Market, which begins in May. Garrett also gave an update on the idea of increasing underwriting activities on Whidbey Island.

Public Comments

Michael Svob commented that he thinks the KSER mission statement and vision should be revisited as the station reaches its 35th anniversary and makes other updates.

Tom Mara said he agreed with the idea of refining and/or defining the mission and vision statements for the station.

Next meeting – April 14, 2026 in-person

8:15 p.m. Meeting Adjourned

Minutes by Eric Fetters-Walp